



49th Annual Awards Lunch

Honorees Marguerite & Gerry Lenfest and Steve Steinour/Citizens Bank



Steve Steinour, CEO of Citizens Bank, accepted the Company of the Year Award. Jim Carll, Archer & Greiner, is shown with Mr. Steinour.


A capacity crowd gathered at the 49th Annual PENJERDEL Awards luncheon to fete our Citizens and Company of the Year. The November 4th event at the Crystal Tearoom in the Wanamaker building was a fitting venue to celebrate the regional contributions of Gerry and Marguerite Lenfest and Citizens Bank. A trumpeted fanfare opened the proceedings, which included a surprise gift courtesy of Southwest Airlines. The name of Linda Rawlins of Right Management, was picked out of a hat by Marguerite Lenfest. Ms. Rawlins can use the tickets for two to travel anywhere that Southwest flies! PENJERDEL's Chair Bobbie Gohn of Ashbridge Investments, told the audience that Citizens was truly a regional force, and, after such a relatively short period of time. The many civic good works included providing more than \$2 million to the Children's Fund facilitating the development of charter schools and community service centers. Chairperson Gohn also cited Citizens Bank Park,

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President's Letter

by Collin F. McNeil



The ball sailed high into the early evening sky on an arc of mythic proportions. As it softly landed in Terrell Owens' grasp, I was struck by the symbolism. Much more than the first salvo in a shellacking of the seemingly defenseless Green Bay Packers, the moment transcended mere sport! What I was witnessing was a historic moment in the long story of the Delaware Valley. Such gridiron excellence has been a stranger to us. The team that Jeff Lurie, Joe Banner, and Andy Reid have assembled has the potential to be the greatest outfit the Eagles have ever fielded and one of the best teams in NFL history! The level of peak performance goes well beyond what takes place on the field. From the glittering, cutting edge, architecturally exciting Linc, to the top notch scouting, marketing and public relations departments, to the organization's charitable good works, the Philadelphia Eagles are a regional treasure! On what other stage and in what other fashion could this be better presented than to a national audience of millions of football fans throughout North America? As score mounted upon score, and as the Fox broadcast team ladled sweeter praise than Hershey's chocolate syrup on the team and its front office, Philadelphia and its suburbs score! The emotional and economic impact of succeeding in the National Football League has been well documented. Visceral perceptions lead to cold hard cash! This is the equation: Philadelphia's football team wins = Philadelphia is a winner = I want to be part of that. Consumers buy jerseys, bobble heads, pom-poms, but they also buy excitement. The kind of excitement the Eagles are generating can have decades long residual benefits. As announcers talk up Terrell Owens and Donovan McNabb and Andy Reid, they also show beautiful sights of the skyline. Viewers think, "It's happening...I want to be part of it...I want a Cheesesteak...I want dinner at Le Bec Fin...I want to see where they signed the Declaration of Independence." You don't have to pinch yourselves. This really is happening. The Eagles really are winners! So are the rest of us! 


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the new home of the Phillies, as the greatest baseball park in the country! This elicited a standing ovation as Citizens CEO Steve Steinour accepted the honor. Mr. Steinour encouraged the audience to get involved in helping make the Delaware Valley an even greater place. The awardee told of the bank's involvement in the Select Philadelphia initiative designed to attract more business to the region. He exhorted the crowd to play a role in building up the region. Citizens of the Year Gerry and Marguerite Lenfest each spoke and talked about how important it is to care about your hometown. Mrs. Lenfest congratulated PENJERDEL on the work that the organization is involved in on behalf of the region. Mr. Lenfest reminded all that the Delaware Valley is home to world class arts and culture organizations which need everyone's support. It is this dedication to arts and culture, such as the Lenfest's work to bring the Barnes Foundation to Center City Philadelphia, which resulted in their selection as Citizens of the Year. No



Citizens of the Year Gerry and Marguerite Lenfest are shown with Chairman Bobbie Gohn, Ashbridge Investment, and former chair Ed D'Alba, President of Urban Engineers.

one has been more supportive, more generous and more dedicated than these philanthropists. PENJERDEL is proud to have bestowed its highest honor on two sets of such deserving recipients. We thank our supporters for their role in making the 49th annual luncheon such a great success. 

Inquirer Columnist Inga Saffron Speaks to the Real Estate Development & Land Usage Committee



Gerald M. Cope, Cope Linder Architects, Chair of the Real Estate Development and Land Usage Committee, welcomed Philadelphia Inquirer architectural writer Inga Saffron to a recent committee meeting which was held at Ballard Spahr and hosted by fellow board member Thomas R. Eshelman. Shown with Mr. Cope and Ms. Saffron is Penjerdel President Collin F. McNeil.



There was much interaction among the attendees as shown in this candid photo. Zoning, architecture, renovations and new construction vitally affect the lives of all in the Delaware Valley. From left to right: TJ Reilly, Center City Residents' Association; Ann Reilly, CCRA; Jim O'Brien, CCRA; Victoria Heaney, Immediate Past Chair of Spanish Studies, Rosemont College; Deborah Robinson, Society Hill Civic Association; Jay Murray, Jay Murray Interiors.



John Bogle, legendary financial guru and founder of Vanguard spoke at the Financial Services Committee meeting. Shown with Mr. Bogle (left) are Frank Mattei, KPMG, Bob Ciaruffoli, Parente Randolph and Collin McNeil, the PENJERDEL Council.



At the Financial Committee meeting were Charles B. Grace, Jr., President, Ashbridge Investments and Dr. Anthony Santomero, President of the Federal Reserve Bank of Philadelphia.



Frank Mattei, KPMG and Bill Stone, Federal Reserve Bank of Philadelphia are shown following Mr. Stone's regular "Economic Update" to the Council.



Board member Barry Eiswerth, H2L2, with Dale Ervin of the New Castle County Chamber of Commerce, at the December 1st Board of Directors meeting.



Bruce Paparone, Paparone Builders, is shown with Kathy Federico (center), director of Coldwell Banker, Philadelphia and her daughter Kate Federico, also of Coldwell Banker.



At a recent PENJERDEL meeting are Al DeWalle, AAA/Mid-Atlantic, Bob Ciaruffoli, Parente-Randolph and Richard Horstmann, Urban Engineers.



The recent Aviation Committee meeting was hosted by Urban Engineers. From Urban, Joe McAtee, Ed D'Alba, Jim Allsman, and Joseph Mancuso, ATA Airlines.



December 1st was the Board of Directors' Meeting and Holiday Reception. Enjoying the afternoon are Jim Drobile, Schnader Harrison; Bob Gross, Vanguard; Dan DiMucci, Pennoni Associates; and Gerry Cope, Cope Linder.



Liberty Property Trust's John Gattuso spoke to the Board of Directors about Liberty's exciting new development plans for the former Philadelphia Navy Yard. Mr. Gattuso is pictured with PENJERDEL President Collin McNeil.



Southwest Airlines tripled their projected ridership in their first three months out of Philadelphia. John Lindo of Southwest explained "how" at the Aviation Committee Meeting.




Charles J. Isdell, Director of Aviation for Philadelphia International Airport, spoke at the Aviation Committee meeting. The meeting focused on Low Cost Carriers and service to and from Philadelphia.



Steve Mullin of Econsult, Mitchell Burack, Burack Environmental Law, Tim Mahoney of Mariner Realty and Don Pulver of Oliver Tyrone Pulver at the Real Estate Development and Land Usage Committee Meeting.

BREAKING NEWS!

3 Cheers For Liberty Property Trust and Comcast!

Congratulations to our Board member Rob Fenza and Liberty Property Trust on the "green light" they have been given on their Comcast Center project. Construction on the sky scraper will begin this month. The project guarantees that the media giant will continue to be headquartered in Philadelphia. The tower will be the tallest in the city. Comcast will grow its workforces in the City and hundreds of construction jobs will result. 

Why PENJERDEL?

by James H. Carll, Esquire, Chairman, Archer & Greiner, P.C.



I recently was asked why Archer & Greiner, a law firm headquartered in Southern New Jersey, is a longtime member of the PENJERDEL Council. I quickly responded that, with offices not only in Haddonfield and Princeton, but also Philadelphia and Wilmington, we cover all three syllables of the organization. Afterwards, I realized that my attempt at levity did not come close to capturing

why my firm has actively supported PENJERDEL for a quarter century.

Our area seems to always focus on its smallest component parts. In my state we do not think of ourselves as New Jerseyans, but rather as part of South Jersey. We break this down further to a crazy quilt of cities, towns and boroughs. In Camden County alone, there are scores of municipal entities, most with their own police and fire departments, school superintendents and libraries. Worse, our focus often is on protecting our own small piece of turf, rather than a view to the greater good of the whole. This is replicated in Southeastern Pennsylvania and in Delaware.

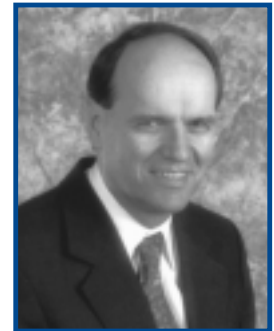
The demarcation lines of our states, counties, and municipalities belie the fact that economically, socially and culturally, Southeastern Pennsylvania, Southern New Jersey and Northern Delaware (or "PENJERDEL") form one unit. This is a region that is a wonderful place to live and work. It is also, however, one which faces real challenges, both from within (e.g., the tremendous need to upgrade our infrastructure) and from without (most particularly the fierce competition from other regions with a much more cohesive approach). Our 'artificial' boundaries make it difficult, sometimes, seemingly impossible, to work cooperatively and productively together to meet our challenges and opportunities and to move our region forward.

To paraphrase the words of a founding father who was a resident of PENJERDEL, as a region we will either hang together or hang separately. The focus of the PENJERDEL Council, through its membership, Board and Committees, is that together we can accomplish so much more than separately. I have been on the Board of

Directors of PENJERDEL for some twenty years. Over this period, it is no exaggeration to say that PENJERDEL has been the one consistent force within our community seeking a cohesive regional approach to opportunities and challenges that go well beyond the boundaries of our states. This is the reason that PENJERDEL, to me, continues to be so vital and important for our region.

On the Board

Andrew J. Scott, "Drew" to his many friends, is a senior vice president at Urban Engineers responsible for the firm's Planning, Transit, Railroad, Marine and Environmental services. A graduate of the University of Calgary, he also holds a Management Development certificate from the University of Alberta.

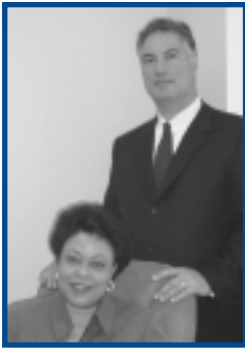


Drew has 30 years of progressive experience as a consulting engineer specializing in the planning, design, and construction of transportation and facilities projects.

Dan DiMucci Confirmed as Member of the Pennsylvania State Board of Landscape Architects

Dan DiMucci, recently confirmed as a senior Vice President of Pennoni Associates has also been named a member of the State Board of Landscape Architects by Governor Rendell. This Board is responsible for regulating the licensing and registration of landscape architects in order to promote the general welfare and safeguard the life, health and property of citizens of the Commonwealth of Pennsylvania. DiMucci holds a B.S. from Penn State in Landscape Architecture and a Masters of Urban and Regional Planning from the University of Pittsburgh. He is a member of The PENJERDEL Council Board of Directors, the Executive Committee and is Chair of the Transportation Committee.





*Anthony S. Bartolomeo,
President and CEO of
Pennoni Associates with
Natalie Allen, President of
Philadelphia Academies.*

Stay Tuned!

The first Transportation Committee Meeting of 2005 will be held end of January at Pennoni Associates, 3100 Market Street, Philadelphia. Invitations will be in the mail before the middle of the month.

Ports and Port Security will be addressed at a Ports Committee meeting later this winter.

Early February has been targeted for an Energy Committee Meeting to be held at Schnader Harrison's offices in Philadelphia.

Real Estate and Land Usage Committee will meet in March.

A Spring meeting for The Water Supply Committee is being planned.

Planning has begun on a region-wide Transportation Summit scheduled for June.

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